

THE HEART OF ORLEANS BUSINESS IMPROVEMENT AREA (B.I.A.)

Jeanne D'Arc Blvd. · St. Joseph Blvd · Centrum Blvd. · Place D'Orléans Dr.

A B.I.A is a very important tool that helps businesses join together to build stronger and more competitive downtowns and special business districts.

August 2008

Contact Info:

Anita MacDonald
Executive Director
2276-A St. Joseph Blvd
Orléans, ON K1C 1E8
Tel: (613) 806-6242
Fax: (613) 834-6699
info@heartoforleans.ca
www.heartoforleans.ca

Board Members:

Peter Stewart
Executive Director
Orleans Chamber of
Commerce

Monica Alongi
President
Sure Print & Graphics

Jocelyne Beauchamp
Co-Owner, Franchisee
Cora's Breakfast and Lunch

Brad Evans
Lawyer
Dust Evans Lawyers/Avocats

Jim Harvie
Vice President
Cumbrae School of Dancing

Guy Souigny
President
Heritage Funeral Home and
Cremation Service Inc.

Rainer Bloess
City Councillor
Innes Ward

Bob Monette
City Councillor
Orleans Ward

Business Lists

These lists have been positively received and were produced to inform people of all the great businesses we have and the services we offer within the BIA. Please be sure to showcase them within your business as they help all your business colleagues.

Business lists have been circulated throughout BIA businesses and Ottawa East residents, including the new residential development in Avalon, and as far East as Cumberland and Rockland. The lists include important phone numbers, a legend with familiar places of interest as well as a directory by category of all the businesses within the BIA including addresses and phone numbers.

If you would like to receive a copy of this list, or have already received it with the stand and require more, please contact Anita and she will be happy to drop more off.

And if you notice you are listed on the list, but would like to change any of your business information, please phone or email Anita and she will make the change.



Pressure Washer

Just a reminder that the pressure washer is available to all businesses to use. The summer is a great time to clean up any unwanted graffiti or to clean debris out of your parking lot.

It is free of charge to all BIA Members.

Graffiti cleaning solution can also be ordered through the BIA, and purchased at cost to all BIA members.

It is currently being stored off site, therefore if you would like to utilize the pressure washer, please give Anita a call or email and she will be able to make the arrangements for you to pick it up.



BIA Update

The past few months have been passing at rapid speed. With all the snow melted, planter boxes have been filled with colourful arrangements, flower baskets have been hung, and a new run of summer banners grace the poles along the street. The BIA has also been busy commissioning the IBI Group, who will provide professional services in urban design to help revitalize and redesign the look and feel of the Heart of Orleans. Some of our goals will be short term and easy to attain, while others will be long term and more

costly. We hope to make the street more pedestrian and cycle friendly, as well as find measures for traffic calming. In doing all of this, we would also like the BIA to have a consistent feel and look, and the IBI Group will help us achieve this. The BIA also revamped the website making it visitor friendly. You can find information for all the services along the BIA on the website, including photos of buildings for easier access for your customers. Just a reminder, all listings are free of charge and we do offer a page for business specials as well as any employment opportunities you may have. Please

be sure to send any information to Anita, and within a day or two, it is added to the site.

Lastly, I would like to remind all BIA businesses that the retail study has been completed, and is full of useful information with regards to businesses both along the BIA boundaries, and also encompasses all of Orleans. The retail study can be emailed at no cost to businesses, or if you would like a printed copy, the fee is \$10 to cover printing cost, and can be done same day. Please email or call Anita if you would like a copy.

Wishing everyone a safe and happy remainder of the summer!