

THE HEART OF ORLEANS BUSINESS IMPROVEMENT AREA (B.I.A.)

Jeanne D'Arc Blvd. · St. Joseph Blvd · Centrum Blvd. · Place D'Orléans Dr.

A B.I.A is a very important tool that helps businesses join together to build stronger and more competitive downtowns and special business districts.

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City Councillor
Innes Ward

Bob Monette
City Councillor
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Business Lists

Business lists are published and are being circulated. A reminder to please not throw out old copies. Anita will be by to pick them up and recycle them. If you have lists but do not have a plastic holder, please let Anita know and she will be more than happy to drop one off. If you have received your copies and would like to make changes to the next business list, please call or email Anita with the changes.

The BIA Newsletter gets a facelift

In keeping with our ever changing community, Anita thought it would be nice to add some new features to the newsletter. Inside the newsletter you can find a section from the Ottawa Police Community Officer including tips to keeping your business safe, a message from our two councilors and a chambers corners section as well. Each hold informative tools for businesses and will have contact informa-

tion to the respective parties should you require further information. Our business profile will also feature a business within the BIA who would like to inform members of what they have to offer. If you would like to be featured in the business profile, be sure to send your information to Anita. The next newsletter will be sent out the beginning of August.

Councillor's Section

RESHAPING ST. JOSEPH – ONE PROPERTY AT A TIME

Gradually taking on a different look, albeit one property at a time.

At this stage, vacant lots and abandoned buildings are being reshaped to conform with design standards and zoning changes approved by City Council a number of years ago. The City has also introduced incentives for property owners through a Community Improvement Program to encourage upgrades along this stretch of road.

To complement the private

efforts on St. Joseph Boulevard, the City is seeking approval to designate \$2.5 million for federal/provincial infrastructure stimulus funding for St. Joseph streetscaping.

On a related note, with the spring opening of the new Shenkman Arts Centre and Orléans Town Centre, our community will finally boast both a first-class cultural facility plus additional commercial investment that will fortify and expand our local economy. Commercial growth in Orléans, coupled with our mushrooming residential sector, is transforming our long-neglected east-end

from a modest, suburban bedroom community into a self-sufficient, multi-cultural and unique district with a personality and a vibrancy all its own within the National Capital Region.

Thanks to Peter and Anita and the Board for their involvement and inspiration and for keeping things moving forward in the "Heart of Orléans".



Rainer Bloess
Councillor, Innes Ward

Ottawa Police Section

Spring is here which brings a lot more activity on our roadways. There will be a higher number of vehicles along with cyclists. With more daylight and dry roads, this may encourage some drivers to engage themselves in aggressive and careless driving behaviour (i.e.: speeding, disobey traffic lights or signs and tailgating) which has serious repercussion to our community.

Many cyclists consist of children and teens. It's imperative that both motorists and cyclists share the roadway and exercise both safety and courtesy.

Following basic safety rules and obeying the law goes a long way in reducing collisions making our roadways safer.

We live in a fast pace society whereby a lot of citizens of our community are juggling work and family. The key is to make sure you allow extra time to get to your destination in the event you may encounter unexpected delays (i.e.: road construction, high volume of traffic, traffic collision).

Developing and maintaining sound and safety driving habits will go a long way in making our roads safe.

For information on crime statistics, please visit the Police website and follow the links to the new Ottawa Crime Mapping tool– a very functional informative way to see what crimes are occurring in your area.

www.ottawapolice.ca for more information

Zoom Zoom– Get ready for the 3rd Annual Soap Box

We are pleased to announce the *3rd Annual Orleans Soapbox Derby* which will be held on Saturday June 6, 2009 on Orléans Boulevard in Orléans, Ontario. The event will bring 3000-5000 people to the area.

It is a significant community event which promotes creativity, team spirit and “good fun for the whole family! The key here is FUN!

This year, the derby has teamed up with Children’s Hospital of Eastern Ontario (CHEO), and Rogers House. Donations will be made and some special patients will be on hand race day as honorary judges for the races. While being a youth event, this derby will also be a fundraising event to help kids in our community and will also increase Ottawa East-end visibility and bring tourists to the region. Involvement of local community is necessary to reach our goal therefore we would like to extend our thank you to the City of Ottawa and Orleans Councillors , the business commu-

nity for their contribution and participation, the police workforce as volunteers, the paramedics services, participants and tourists, the school community, church community, etc. There are several information booths available. Transcontinental Media, Boston Pizza, and the Lions Club are just a few that will have an exhibit at the event.

Just a reminder to all businesses– Orleans Blvd will be closed for the day, but will not affect St. Joseph Blvd.



Upcoming Events

In celebration of the 25th anniversary, Orleans Little League Day will kick-off the festivities on Saturday, May 23 at Heritage Park on Orleans Blvd. OLLB will also be hosting the 2009 Senior Provincial Tournament July 29-August 6th at Heritage Park with teams of players ages 15 and 16 along with their families, from around Ontario
Soap Box Derby– Saturday June 6th
Taste of Orleans– Saturday June 20th in conjunction with the Shenkman Centre opening
Grand Opening of the Shenkman Arts Centre– June 20th

Merchant Profile: Club Piscine 1887 St. Joseph Blvd 613-837-6777

Club Piscine Super Fitness is the largest retailer of pools, spas, patio furniture and fitness equipment in the Ottawa region (now with 3 locations).

Well established in Gatineau since 2000 Club Piscine Super Fitness opened its first Ontario base retail outlet in 2007 (285 West Hunt Club Road in Nepean). Encouraged by the early successes the Owner of the 3 Ottawa area stores Jean Ravenda in partnership with his daughter energetically pursued and expansion project and opened in January 2009 a new location in Orleans (1887 St-Joseph Blvd in Orleans). This new store will help us offer our products and services to the dynamic population of the east-end of Ottawa, said Owner Manager Tania Ravenda. The addition of the 10 000 sq feet surface in Orléans brings the total of retail space for all Club Piscine Super Fitness stores in the region to 65 000 square feet were we can show off our impressive collection of patio furniture, Sundance and Jacuzzi spas as well as our Canadian built pools. We installed over 1000 pools in 2008, we have the team of motivated expert to help our customers build their dream backyard at the best prices in town says Jean Ravenda. A local family business Jean and Tina are very proud to have their 3 children gainfully employed in satisfying our customers.