

THE HEART OF ORLEANS BUSINESS IMPROVEMENT AREA (B.I.A.)

Jeanne D'Arc Blvd. · St. Joseph Blvd · Centrum Blvd. · Place D'Orléans Dr.

A B.I.A is a very important tool that helps businesses join together to build stronger and more competitive downtowns and special business districts.

October 2008

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Orléans Ward

Parade of Lights 2008

The parade will be taking place on Saturday November 29th. Street closures will be in effect from Youville Dr. to Prestone Dr. that evening. The BIA will be a sponsor to the event, and is once again asking all businesses to decorate the exteriors of their businesses. Last year, Scared Art Tattoo and Piercings won the prize for best decorated business. They were awarded the title of parade marshal, got to ride the first float of the parade with a banner announcing they were the winners. We are encouraging businesses to start decorating the beginning of November. The Ottawa Firefighters Association will be driving along the corridor and will be judging for the best decorated exterior the week of November 24th. We appreciate everyone's involvement as it is a great way to attract customers to businesses as over 120,000 people visit the parade. If you plan to stay open or offer anything to parade visitors (hot chocolate, snacks) please let Anita know so she can advertize it on the website.

Good luck to all participants!

Temporary Signs

Just a quick reminder of the by-law which is in effect for all temporary sign permit holders. A tally of who has them has been logged, and city staff has visited businesses to remind them to have or obtain permits. If your sign permit is expiring, please have your sign company pick up their sign board before the snow starts. An empty sign impedes visibility, especially in winter months.

If you need any other information on obtaining permits or the by-law, please contact Anita, she will be happy to help.



BIA Update

The City of Ottawa's Community Improvement Plan is in full swing and will offer great tax incentives to businesses who qualify. The CIP is designed to update the look or landscape of the exterior of a building. For a list of eligible criteria, please email Anita, and she can send you all the necessary documentation.

The BIA has also commissioned the IBI Architectural Group to help revamp the look and feel of the corridor as well as define a theme or character for the

street. They have broken down the street into four sections, and two precincts. I invite you to visit our website to view the maps and to complete the survey that accompanies the maps. Your comments and input are all important to how the street will progress. The survey will be open for completion until November 1st. Please take the time to fill it out. All findings will then be compiled in time for the Annual General Meeting on December 1st. Look under upcoming events for more information on the AGM

Upcoming Events

Christmas wreaths will be installed mid-November and ready in time for the Parade of Lights.

Saturday November 29th– The Parade of Lights starts at 6pm

Monday December 1st– Annual General Meeting taking place from 5-7pm in room 340 at 255 Centrum Blvd

Happy Halloween- Friday

October
31st



Break-Ins

It has come to our attention that over the last few months there have been a few break-ins within the BIA corridor. Some have been very major with thieves causing property damage and stealing goods and equipment. Once again I want to take the time to remind everyone of the importance of reporting any damage, theft or vandalism.

Ottawa Police have met with the BIA, and have made a "Who to Call" number list available. Ottawa Police are urging all businesses to call them with any issues big or small as it helps them keep a log for future crimes. The BIA will also be work-

ing with the police to ensure that the BIA's streetscape project includes prevention of vandalism, theft and potential break ins.

Here are a list of helpful numbers should you need police assistance at your business:

9-1-1 Life threatening emergency or crime in progress

613-230-6211 Other emergencies

613-230-1222 * 7300 Contact centre, to report a theft, property damage, missing person or stolen vehicle

613-760-8100 (TTY)

Please help us and the police in keeping our street safe and crime free.



Annual General Meeting

The annual general meeting will be taking place Monday December 1st from 5-7 pm in room 340 at 255 Centrum Blvd. An agenda will be circulated the week before the meeting, but items to discuss will include the 2009 budget and upcoming projects for 2009. There will also be a brief presentation from the IBI Architect Group to discuss the streetscape pro-

ject recommendations as well as the results from the website survey. If you have not had a chance to complete the survey, you have until November 1st. After that time, any comments can be sent to Anita. If you are unable to attend the AGM, a representative from your business may attend in your place. Proxy votes will be available as well to fill in if no one is able

to attend from your business. Please inform Anita if you require a proxy form. They will also be available on the website to print off and fax in before November 26th.

Remember, your opinion is important to us, and we would like to hear from you at the AGM.

Welcome to the Street

Over the past few months, we have seen some new businesses move into our area, and want to take this time to welcome them to the street

Welcome

Traction Tires and Rims
2141 St. Joseph Blvd
613-590-7333
Ella Spa and Tanning
5929 Jeanne D'Arc Blvd
613-830-9772

Hakim Optical
1180 Place D'Orléans Dr
613-837-2618
Riopelle & Grenier Lawyers
2888 St. Joseph Blvd
613-834-4800
Ekinox
206-250 Centrum Blvd
613-841-4747

Coming soon

100% Martial Arts
1222 Place D'Orléans Dr
613-590-0300

Quick note

Allstate has moved to
1180Place D'Orléans Dr.
613-830-3323